

2020-2021 Degree Map-Bachelor of Science in Hospitality Administration- Event Management Emphasis

This map is a term-by-term sample course schedule. The milestones listed to the right of each term are designed to keep you on course to graduate in four years. The Sample Schedule serves as a general guideline to help you build a full schedule each term. See course descriptions and prerequisites at <http://www.atu.edu/catalog/>

Employment Information: The Event Management Emphasis prepares students for careers in tourism, convention and visitors bureaus and sport and event management. This emphasis will provide a background in commercial recreation, recreational sport and event management in Arkansas' second leading industry and the world's largest industry.

#Prerequisite Courses: ENGL 0303 _____ MATH 0803 _____ MATH 1003 _____ MATH 0903 _____ MATH 0900 _____ MATH 1110 _____

Sample Schedule	Milestones/Notes		
Semester 1	Hrs.	Grade	Semester 1
ENGL 1013- Comp I (ACTS=ENGL 1013)	3	#	
BIOL 1014- Intro to Biological Science (ACTS= BIOL 1004)	4		
COMS 1003- Intro to Computers (ACTS= CPSI 1003)	3	#	BUAD 2003 may substitute Milestone
HA 1001- Orientation to Hospitality Administration	1		
HA 1043- Introduction to Hospitality Management	3		Milestone
Total hours	14	GPA	

Semester 2	Hrs.	Grade	Semester 2
ENGL 1023- Comp II (ACTS= ENGL 1023)	3	#	
CHEM 1113/1111- Survey of Chem (ACTS= CHEM 1214)	4		Milestone
MATH 1113- College Algebra (ACTS= MATH 1103)	3	#	Milestone
HA 1011- Sanitation Safety	1		Condensed Course, Pass/Fail
HA/RP 2133- Introduction to Travel and Tourism	3		
Total hours	14	GPA	

Semester 3	Hrs.	Grade	Semester 3
PSY 2003- General Psychology (ACTS= PSYC 1103)	3		
ECON 2003- Principles of Economics I (ACTS= ECON 2103)	3		
HA 2023- Hospitality Leadership & Ethics	3		
HA 2043- Lodging Operations Management I	3		
HA 2813- Basic Human Nutrition	3		
Total hours	15	GPA	

Semester 4	Hrs.	Grade	Semester 4
ACCT 2003/2000*- Accounting Principles I/Lab (ACTS= ACCT 2003)	3		Pre-req: # COMS 1003 & # MATH 1113 Milestone
COMM 2173- Business and Professional Speaking	3		No substitutions
HA 2053- Work Experience	3		Milestone
HA 2073- Introduction to Event Management	3		
HA 2914- Principles of Food Preparation	4		Pre-req: HA 1011, HA 1043, HA 2813, CHEM 1113/1111
Total hours	16	GPA	HA ADVISOR ASSIGNED

The Arkansas Course Transfer System (ACTS) is designed to assist in planning the academic progress of students. This system contains information about the transferability of courses within Arkansas public colleges and universities. The Arkansas Course Transfer System can be accessed at <http://acts.adhe.edu/>

indicates a "C" or higher is required

Students should consider General Business minor. See Catalog for details.

Fine Arts and Humanities	U.S. History & Government
ART 2123 Experiencing Art (ACTS=ARTA1003)	HIST 1903 Survey of American History
MUS 2003 Introduction to Music (ACTS=MUSC1003)	HIST 2003 United States History to 1877 (ACTS=HIST2113)
TH 2273 Introduction to Theatre (ACTS=DRAM 1003)	HIST 2043 Honors United States History to 1877
ENGL 2173 Introduction to Film	HIST 2013 United States History from 1877 (ACTS=HIST2123)
JOUR 2173 Introduction to Film	POLS 2003 American Government (ACTS=PLSC2003)
ENGL 2183 Honors Introduction to Film	
ENGL 2003 Introduction to World Literature (ACTS=ENGL2113)	
ENGL 2013 Intro. to American Literature (ACTS=ENGL2653)	
ENGL 2023 Honors World Literature	
PHIL 2003 Introduction to Philosophy (ACTS=PHIL1103)	
PHIL 2043 Honors Introduction to Philosophy	
PHIL 2053 Introduction to Critical Thinking (ACTS=PHIL 1003)	

Sample Schedule	Milestones/Notes		
Semester 5	Hrs.	Grade	Semester 5
Fine Arts & Humanities	3		
U.S. History/Government	3		
HA 2063- Guest Service Management	3		Fall - Dinner; Spring - Lunch
HA 3173- Hospitality Managerial Accounting	3		Pre-req: ACCT 2003/2000 Offered Fall Only
Total hours	12	GPA	

Semester 6	Hrs.	Grade	Semester 6
Fine Arts & Humanities	3		
PE 2513- First Aid	3		
HA/RP 3113- Human Resource Management	3		
HA 3183- Catering and Event Management	3		Pre-req: HA 1011, 2063, 2073, 2914
HA 4073- Hospitality Financial Analysis	3		Pre-req: HA 3173 and ACCT 2003/2000
Total hours	15	GPA	APPLY FOR GRADUATION

Semester 7	Hrs.	Grade	Semester 7
BUAD 3023- Business Communications	3		
MGMT 3003- Management and Organizational Behavior	3		Milestone
HA 3013- Hospitality Marketing and Sales	3		MKT 3043 may sub for General Business minor
HA 3163- Hospitality Technology	3		Pre-req: HA 1043 and COMS 1003 Milestone
HA 4063- Beverage Management	3		
Total hours	15	GPA	

Semester 8	Hrs.	Grade	Semester 8
HA 4001- Internship Preparation	1		
HA 4023- Hospitality Facilities Mgmt. & Design	3		
HA 4033- Legal Aspects of Hospitality Administration	3		
HA 4053- Meetings and Conventions Management	3		
HA 4203- Hospitality Strategic Management	3		
Total Hours	13	GPA	

Semester 9	Hrs.	Grade	Graduation Requirements:
HA 4114- Internship (Must be completed after all coursework)	4		Min. hours 3000-4000 level courses: 40
HA Approved Electives**	2		No more than 4 PE activity hours
Total Hours	6	GPA	Min. hours required:120 2.00+ GPA

**HA Approved Electives: 2 hours - See Departmental Advisor