

MASTER OF ARTS

MULTI-MEDIA JOURNALISM

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The Master of Arts in Multi-Media Journalism is a program designed to prepare students for careers in media that are being transformed by developing new technologies. The program provides students with traditional journalistic writing skills adapted to the digital age. It also teaches the requisite theory and research methods to enable graduates to be ethical, informed users of online data bases for news gathering as well as video graphics and other technologies for electronic media delivery.

Unconditional Admission

Students are eligible to apply for unconditional admission to the Master of Arts degree program in Multi-Media Journalism if they meet the following requirements:

1. Applicants must meet admission requirements for Graduate College.
2. Applicants must have completed the Graduate Record Examination (GRE) or the Miller Analogies Test (MAT) and have scores on file in the Graduate College.
3. Applicants must present a 500 word writing sample to the Director of the Multi-Media Journalism Program.
4. Successful completion of a writing and technology performance review by the Journalism Graduate Committee following the applicant's first semester in the program is required.

Conditional Admission

Applicants who fail to meet all of the departmental requirements may be accepted conditionally provided the deficiencies are completed prior to the completion of twelve semester hours of graduate work.

Applicants who fail to meet the grade point requirement specified for unconditional admission may be admitted conditionally to enroll for a maximum of twelve semester hours.

If a student was admitted conditionally based on grade point average, the condition will be met if upon completion of twelve semester hours a cumulative grade point average of 3.00 or better has been achieved.

Academic Advisors

The director of the program will assign a faculty advisor to each student admitted to the degree program. The advisor will assist the student in the design of a curriculum of study that leads to the fulfillment of degree requirements. Subsequently the academic advisor, the Journalism Graduate Committee, and the Graduate College monitor the student's progress as he/she progresses through the program. It remains, however, the student's responsibility to understand and to satisfy all degree requirements.

Admission to Candidacy

Students who have been granted conditional admission are eligible for admission to candidacy for the degree upon the completion of twelve hours with a 3.00 grade point average or better and completion of all deficiencies. Students who have been granted unconditional admission are eligible for admission to candidacy upon completion of twelve hours with a 3.00 grade point average or better. Students who do not submit an "Application for Admission to Candidacy" prior to the end of the semester in which the student becomes eligible will not be allowed to register for subsequent graduate classes.

Degree Requirements

1. The completion of a minimum of 30 semester hours of graduate work including the following courses:

SPH 5003 Human Communication Theory
SPH 5153 Persuasive Theory & Audience Analysis
JOUR 5163 Advanced Photography and Video
JOUR 5193 Communication Research Methods
JOUR 6053 Media and Society
JOUR 6133 Multi-Media Publishing
JOUR 6193 Journalistic Writing for Multi-Media
JOUR 6996 Professional Project
Electives 3 Hours*

*Electives may be chosen from the following Journalism courses.

JOUR 5083 New Communication Technology
JOUR 5123 Laws of Communication
JOUR 5243 Journalism Writing Seminar

2. A cumulative grade point average of 3.00 on all graduate work with no grade lower than a "C".
3. Satisfactory completion of the professional project.
4. Completion of all degree requirements within six years of admission to the degree program.

A maximum of **six** semester hours of graduate credit with a grade point average of "B" or better may be transferred from an accredited graduate school if deemed appropriate to the graduate program by the head of the student's major department and the Dean of Graduate College. Students must send a written request to the head of their major department to petition an acceptance of the transfer credit prior to requesting admission to candidacy to the graduate program. Graduate credit earned six years prior to the completion date of all degree requirements may not be applied toward the degree without the approval of the appropriate program director and the Dean of Graduate College. Credits earned by correspondence courses or for remedial purposes will not apply toward the graduate degree. No undergraduate course may be repeated for graduate credit.

If after admission to graduate study, a student wishes to take a course at another institution to count toward degree requirements at Arkansas Tech University, the student must (in advance of enrollment) obtain written approval from the program director and the Dean of Graduate College.

**Special Conditions of
Graduate Credit
Graduate Credit Taken
Prior to Admission to
Arkansas Tech University**

**Graduate Credit Taken
After Admission to
Arkansas Tech University**