

DEPARTMENT OF SPEECH, THEATRE AND JOURNALISM

Dr. Donna R. Vocate, Head
T1, Room A
(479) 964-0890
dvocate@atu.edu

Professors:
A. Morris, Vocate
Associate Professors:
Norton

Assistant Professors:
Brugh, Caton, Eshelman,
Kodish, McFarland,
Mumert, Vaughn
Instructor:
Donnell

The Speech, Theatre, and Journalism Department offers majors in speech (speech communication and theatre options) and in journalism. In addition, the department offers minors in journalism, speech, and theatre. Students are involved in both the theoretical and applied dimensions of human communication in these programs. Consequently, students interested in further study and those interested in immediate career opportunities are served. With faculty guidance on the proper selection of courses, students can prepare for: (1) graduate school, (2) public school teaching, (3) recreational or professional theatre, (4) print or broadcast journalism, (5) public relations, or (6) business or government employment requiring communication expertise.

Being able to speak effectively has been recognized as an indicator of the well-educated person throughout recorded history. The ancient Greeks studied the theory and practice of communication under the label of "rhetoric," which also has taken a central role in American education since Harvard was founded in 1636. Even in today's technologically sophisticated world, good human communication skills are vitally important for one's personal and professional life. The study of communication in its original form, speech, or its evolved stages of print and electronic communication can prepare the student for citizenship in a democratic society, for more satisfying relationships, and for occupational success.

Journalism

The journalism major requires 31-32 semester hours in Journalism: 9 hours of core requirements, 12-13 hours in one of three options (print, broadcast, or public relations), 6 hours of electives, and 4 hours of practicum. 18 hours of the 31-32 hours major must be upper division hours. Students may take a total of eight hours of practicum coursework; however, only four will count toward the major. The 12 hours in any option must include the pertinent writing course. Recommended courses for each option are listed, with substitutions possible with the approval of the student's advisor and department head. Moreover, Journalism requires two semesters (6 to 8 hours) of one foreign language; and all majors must know how to type on a computer keyboard.

Core Requirements

JOUR 2133 Introduction to Mass Communication
JOUR 2143 News Writing
JOUR 4883 Mass Communication Theory

Print Option:

JOUR 3114 News Editing
JOUR 3143 News Reporting (required for concentration)
JOUR 3153 Feature Writing
JOUR 4143 Advanced Reporting

Broadcast Option:

JOUR 2153 Introduction to Telecommunication
JOUR 3183 Broadcast News Writing (required for concentration)
JOUR 3193 TV Production
Either JOUR 4143 Advanced Reporting or
JOUR 4163 Advanced Photography and Video

Public Relations Option:

JOUR 3173 Public Relations Principles
JOUR 3273 Public Relations Writing (required for concentration)
JOUR 4073 Graphic Communication
JOUR 4173 Public Relations Project

Curriculum in Journalism (Broadcast Option)

Degree Completion Plan Beginning in Fall Semester

Freshman			Sophomore		
Fall	Spring	Fall	Spring	Fall	Spring
JOUR 2133	3 MATH 1103 ¹	3 Physical Science ¹	4 Social Sciences ¹	3	
ENGL 1013 ¹	3 ENGL 1023 ¹	3 Foreign Language ⁴	4 Foreign Language ⁴	4	
HIST 1503 ¹	3 HIST 1513 ¹	3 JOUR 2143	3 Broadcast Option Course ³	3	
BIOL 1014 ¹	4 Physical Activity ¹	1 Broadcast Practicum ⁵	1 Broadcast Practicum ⁵	1	
Physical Activity ¹	1 Elective ^{2,5}	6 Social Sciences ¹	3 Fine Arts ¹	3	
			Elective ² (3000-4000 level)	3	
Total Hours	14 Total Hours	16 Total Hours	15 Total Hours	17 Total Hours	
Junior			Senior		
Fall	Spring	Fall	Spring	Fall	Spring
Humanities ¹	3 Elective ^{2,5}	3 Broadcast Option Course ³	3 JOUR 4883	3	
JOUR 3183	3 Broadcast Option Course ³	3 JOUR Elective ⁵	3 JOUR Elective (3000-4000 level)	3	
Broadcast Practicum ⁵	1 Broadcast Practicum ⁵	1 Elective ² (3000-4000 level)	8 Elective ² (3000-4000 level)	11	
Elective ^{2,5}	9 Elective ^{2,5}	9			
Total Hours	16 Total Hours	16 Total Hours	14 Total Hours	17 Total Hours	

Degree Completion Plan Beginning in Spring Semester

Freshman			Sophomore		
Spring	Fall	Spring	Fall	Spring	Fall
JOUR 2133	3 MATH 1103 ¹	3 Physical Science ¹	4 Social Sciences ¹	3	
ENGL 1013 ¹	3 ENGL 1023 ¹	3 Foreign Language ⁴	4 Foreign Language ⁴	4	
HIST 1503 ¹	3 HIST 1513 ¹	3 JOUR 2143	3 Broadcast Option Course ³	3	
BIOL 1014 ¹	4 Physical Activity ¹	1 Broadcast Practicum ⁵	1 Broadcast Practicum ⁵	1	
Physical Activity ¹	1 Elective ^{2,5}	6 Social Sciences ¹	3 Fine Arts ¹	3	
			Elective ² (3000-4000 level)	3	
Total Hours	14 Total Hours	16 Total Hours	15 Total Hours	17 Total Hours	
Junior			Senior		
Spring	Fall	Spring	Fall	Spring	Fall
Humanities ¹	3 Elective ^{2,5}	3 JOUR 4883	3 Broadcast Option Course ³	3	
Broadcast Option Course ³	3 JOUR 3183	3 JOUR Elective ⁵	3 JOUR Elective (3000-4000 level)	3	
Broadcast Practicum ⁵	1 Broadcast Practicum ⁵	1 Elective ² (3000-4000 level)	8 Elective ² (3000-4000 level)	11	
Elective ^{2,5}	9 Elective ^{2,5}	9			
Total Hours	16 Total Hours	16 Total Hours	14 Total Hours	17 Total Hours	

¹See appropriate alternatives or substitutions in "General Education Requirements" on page 83.

²Recommended electives include SPH 2003, 2013, 3003, 3063, 3073; SOC 1003; PSY 2003; ECON 2003; POLS 2003, 3033.

³Broadcast option courses include JOUR 2153, 3193, 4143, 4163.

⁴Must be same language.

⁵At least 40 of the total hours required for graduation must be 3000-4000 level courses.

Curriculum in Journalism (Print Option)

Degree Completion Plan Beginning in Fall Semester

Freshman				Sophomore			
Fall		Spring		Fall		Spring	
JOUR 2133	3	MATH 1103 ¹	3	Physical Science ¹	4	Social Sciences ¹	3
ENGL 1013 ¹	3	ENGL 1023 ¹	3	Foreign Language ⁴	4	Foreign Language ⁴	4
HIST 1503 ¹	3	HIST 1513 ¹	3	JOUR 2143	3	Print Option Course ³	3
BIOL 1014 ¹	4	Physical Activity ¹	1	Journalism Practicum ⁵	1	Journalism Practicum ⁵	1
Physical Activity ¹	1	Elective ²	6	Social Sciences ¹	3	Fine Arts ¹	3
						Elective ² (3000-4000 level)	3
Total Hours	14	Total Hours	16	Total Hours	15	Total Hours	17
Junior				Senior			
Fall		Spring		Fall		Spring	
Humanities ¹	3	Elective ^{2,5}	3	Print Option Course	3	JOUR 4883	3
JOUR 3143	3	Print Option Course ³	4	JOUR Elective ⁵	3	JOUR Elective (3000-4000 level)	3
Journalism Practicum ⁵	1	Journalism Practicum ⁵	1	Elective ² (3000-4000 level)	8	Elective ² (3000-4000 level)	11
Elective ^{2,5}	9	Elective ^{2,5}	9				
Total Hours	16	Total Hours	17	Total Hours	14	Total Hours	17

Degree Completion Plan Beginning in Spring Semester

Freshman				Sophomore			
Spring		Fall		Spring		Fall	
JOUR 2133	3	MATH 1103 ¹	3	Physical Science ¹	4	Social Sciences ¹	3
ENGL 1013 ¹	3	ENGL 1023 ¹	3	Foreign Language ⁴	4	Foreign Language ⁴	4
HIST 1503 ¹	3	HIST 1513 ¹	3	JOUR 2143	3	JOUR 3143	3
BIOL 1014 ¹	4	Physical Activity ¹	1	Journalism Practicum ⁵	1	Journalism Practicum ⁵	1
Physical Activity ¹	1	Elective ^{2,5}	6	Social Sciences ¹	3	Fine Arts ¹	3
						Elective ² (3000-4000 level)	3
Total Hours	14	Total Hours	16	Total Hours	15	Total Hours	17
Junior				Senior			
Spring		Fall		Spring		Fall	
Humanities ¹	3	Elective ^{2,5}	3	JOUR 4883	3	Print Option Course ³	3
Print Option Course ³	3	Print Option Course ³	4	JOUR Elective ⁵	3	JOUR Elective (3000-4000 level)	3
Journalism Practicum ⁵	1	Journalism Practicum ⁵	1	Elective ² (3000-4000 level)	11	Elective ² (3000-4000 level)	8
Elective ^{2,5}	9	Elective ^{2,5}	9				
Total Hours	16	Total Hours	17	Total Hours	17	Total Hours	14

¹See appropriate alternatives or substitutions in "General Education Requirements" on page 83.

²Recommended electives include SOC 1003; PSY 2003; ECON 2003; POLS 2003, 3033; SPH 2003, 3003.

³Print option courses include JOUR 3114, 3153, 4143.

⁴Must be same language.

⁵At least 40 of the total hours required for graduation must be 3000-4000 level courses.

Curriculum in Journalism (Public Relations Option)

Suggested Sequence of Courses

Freshman		Sophomore					
Fall	Spring	Fall	Spring				
ENGL 1013 ¹	3	ENGL 1023 ¹	3	Social Sciences ¹	3	Social Sciences ¹	3
HIST 1503 ¹	3	HIST 1513 ¹	3	Physical Science ¹	4	Foreign Language ⁴	4
BIOL 1014 ¹	4	MATH 1003 ¹	3	Foreign Language ⁴	4	JOUR Elective	3
JOUR 2133	3	Physical Activity ¹	1	JOUR 2143	3	Fine Arts ¹	3
Physical Activity ¹	1	Elective ²	6	Journalism Practicum	1	Elective	3
						Journalism Practicum	1
Total Hours	14	Total Hours	16	Total Hours	15	Total Hours	17
Junior		Senior					
Fall	Spring	Fall	Spring				
Humanities ¹	3	Elective ³	10	JOUR 4073	3	JOUR 4173	3
JOUR 3173	3	JOUR 3273	3	Elective (3000-4000 level)	12	JOUR 4883	3
Journalism Practicum	1	Journalism Practicum	1	Elective	1	Elective ³ (3000-4000 level)	10
JOUR Elective (3000-4000 level)	3						
Elective ³	6						
Total Hours	16	Total Hours	14	Total Hours	16	Total Hours	16

¹See appropriate alternatives or substitutions in "General Education Requirements" on page 83.

²Recommended PR electives: POLS 3053; PSY 2023, SPH 3073, SPH 4063, SPH 4173; an approved marketing class.

³Recommended JOUR electives: SOC 1003, PSY 2003, ECON 2003, POLS 2003, POLS 3033, SPH 2003, SPH 3003.

⁴ Must be in the same language.

The minor in journalism is designed for students with any major who wish to better understand the role of media in a free society, and/or who anticipate dealing with media outlets in their future careers. The minor in journalism requires 18 hours of courses:

JOUR 2133 Introduction to Mass Communication

JOUR 2143 News Writing

JOUR 4883 Mass Communication Theory

JOUR Electives (9 hours of 3000 or 4000 level from the three Journalism Options listed above)

Minor Journalism

Speech

The speech major offers a speech communication option and a theatre option. Both options require 30 semester hours selected from departmental course offerings. Eighteen hours of the 30-hour major must be upper division level. Students planning to teach in the public schools should refer to the suggested curriculum in Speech set forth in this catalog under teacher licensure curricula, School of Education.

Those students choosing the speech communication option must take SPH 1003, SPH 2003, SPH 3003, SPH 3073, SPH 3123, and SPH 4003. Students choosing the speech communication option, in consultation with an adviser, can design a program in one of the following areas of emphasis: (1) communication for the professions; (2) language and culture; (3) organizational communication; and (4) performance studies.

Curriculum in Speech (Speech Communication Option) Suggested Sequence in Courses

Freshman			Sophomore		
Fall	Spring		Fall	Spring	
ENGL 1013 ¹	3 ENGL 1023 ¹	3	Social Sciences ¹	3 Social Sciences ¹	3
HIST 1503 ¹	3 HIST 1513 ¹	3	Science with Lab ¹	4 Fine Arts ¹	3
BIOL 1014 ¹	4 MATH 1003 ¹	3	SPH 2003	3 SPH 3123	3
SPH 1003	3 Elective	4	Elective	6 Elective	6
SPH Elective	2 Physical Activity ¹	2			
Total Hours	15 Total Hours	15	Total Hours	16 Total Hours	15
Junior			Senior		
Fall	Spring		Fall	Spring	
SPH 3003	3 Humanities ¹	3	SPH 4003	3 SPH Elective	4
SPH 3073	3 SPH Elective (3000-4000 level)	3	Elective (3000-4000 level)	13 Elective	10
Elective	9 Elective (3000-4000 level)	9		SPH Elective (3000-4000 level)	3
Total Hours	15 Total Hours	15	Total Hours	16 Total Hours	17

¹See appropriate alternatives or substitutions in "General Education Requirements" on page 83.

Minor Speech

The minor in speech communication is designed for students with any major who recognize the need for communication skills in order to achieve their career goals. The minor in speech requires 18 hours of courses:

- SPH 2003 Public Speaking
- SPH 3003 Interpersonal Communication
- SPH 3073 Group Communication
- SPH 3123 Argumentation
- SPH 3043 Advanced Public Speaking
- SPH Elective (3 hours of 3000 or 4000 level)

Those students choosing the theatre option must take SPH 2013, TH 2203, TH 2513, TH 2703, TH 3513; 3 hours of Theatre History, TH 4263, TH 4273, TH 4313, or TH 4323; and 3 hours of production practicum. Students selecting the theatre option, in consultation with an advisor, can utilize their TH electives to design a program in one of the following areas of emphasis: (1) Design/Technical or (2) Performance/History.

**Curriculum in Speech (Theatre Option)
Suggested Sequence of Courses**

Freshman			Sophomore		
Fall	Spring		Fall	Spring	
ENGL 1013 ¹	3	ENGL 1023 ¹	3	Social Sciences ¹	3
HIST 1503 ¹	3	HIST 1513 ¹	3	Science with Lab ¹	4
BIOL 1014 ¹	4	MATH 1003 ¹	3	TH 2513	3
TH 2203	3	Elective	3	Elective	6
TH 2703	3	Physical Activity ¹	2		
Total Hours	16	Total Hours	14	Total Hours	15
Junior			Senior		
Fall	Spring		Fall	Spring	
Humanities ¹	3	TH History ²	3	TH Elective (3000-4000 level) ³	3
TH 3513	3	TH Elective (3000-4000 level) ³	3	Elective (3000-4000 level)	5
TH Elective (3000-4000 level) ³	3	Elective (3000-4000 level)	6	Elective	7
Elective (3000-4000 level)	6	Elective	3		
Elective	2				
Total Hours	17	Total Hours	15	Total Hours	16

¹See appropriate alternatives or substitutions in "General Education Requirements" on page 83.
²Choose one: TH 4263, TH 4273, TH 4313, TH 4323.
³A maximum of seven hours of theatre practicum courses may be counted toward the thirty-hour major.

The minor in theatre is designed for students with any major who wish to acquire a better knowledge and understanding of the theatrical arts in order to enrich cultural experiences in their life. The minor in theatre requires 18 hours of courses:

- TH 2203 Play Analysis
- TH 2703 Acting Theories and Techniques
- TH 2513 Intro to Theatre Design and Production
- TH 3513 Stagecraft Techniques
- TH Elective (3 hours)

and 3 hours selected from the following:

- TH 4263 Theatre History I: Antiquity to 1564
- TH 4273 Theatre History II: 1564 to 1900
- TH 4313 Theatre History III: 1900 to 1960
- TH 4323 Theatre History IV: 1960 to Present