

# SCHOOL OF BUSINESS

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## Vision

All School of Business graduates and their employers will recognize the undergraduate preparation for success provided by the School as second to none in Arkansas.

## Mission

The primary mission of Arkansas Tech University's School of Business is to provide intellectual foundations to support a life-long learning process. An emphasis is placed on serving full-time undergraduate students from western Arkansas. Education in the fundamental skills and methodologies of business management are combined with a broad exposure to the liberal arts.

We believe that teaching quality and the currency of the subject matter can best be maintained through ongoing professional interaction with peers and the business community. Faculty are expected to engage in scholarly activities and encouraged to participate in service that supports the primary mission. The intellectual contributions orientation is directed toward applied scholarship and instructional development.

School of Business faculty and students use current technology to develop communication, critical thinking and problem-solving skills. Students are encouraged to participate actively in the learning process. A high degree of faculty-student interaction is sought through management of class sizes and individualized advising. The School aspires to prepare its graduates for personal and professional success in an evolving global business environment.

## Programs of Study

The School of Business is committed to preparing students for meaningful careers in business, industry, government or education; or for admission to and success in quality graduate programs. This commitment is founded on the belief that graduates from the School should have a strong background in the liberal arts as a basis for mature understanding of the problems of business leadership and management. The objective of the general education curriculum required of all School of Business majors is to ensure they acquire a knowledge and understanding of topics in the humanities, sciences, communications, social sciences and other related subjects to support a lifetime of continual learning.

Students who major in any of the bachelor degree programs in the School of Business are required to complete a common core of business courses. One objective of this curriculum is to provide a foundation of knowledge for business in the areas of accounting, behavioral science, economics, mathematics, and statistics. Another objective of the business core is to ensure that School of Business graduates gain an understanding of perspectives that form the context for business.

The School of Business offers programs of study leading to baccalaureate degrees as listed below:

### Bachelor of Science

Business Education

### Bachelor of Science in Business Administration

Accounting

Economics and Finance

Management and Marketing

The Bachelor of Science in Business Administration degree programs offered by the School of Business are accredited by AACSB International - The Association to Advance Collegiate Schools of Business. AACSB International is the premier accrediting agency for business schools, stressing academic excellence and a commitment to continuous improvement. Approximately one third of the business schools in the United States and several selected schools internationally have earned AACSB International accreditation.

The Bachelor of Science with a major in Business Education is accredited by the National Council for Accreditation of Teacher Education (NCATE).

In order to meet baccalaureate degree requirements, all transfer students must take in residence a minimum of fifty percent of the School of Business courses required for the degree. Of these courses, at least 24 hours must be 3000-4000 level, 12 hours must be in the student's major field, and 9 hours must be in the business core curriculum.

Business courses taken at other institutions at the 1000-2000 level which are offered by Tech at the 3000-4000 level must be validated in order to receive credit for specific course requirements. Business courses taken at other institutions at the 3000-4000 level are subject to validation.

**In order to enroll in 3000- and 4000-level courses offered by the School of Business, students majoring in business must have the proper course prerequisites and satisfy the following enrollment requirements:**

1. **Must have completed a minimum of 54 hours.**
2. **Must have a cumulative grade point average of 2.00 or above.**
3. **Completion of the following eighteen hours of business foundation courses:**

**ACCT 2003 and 2013**

**ECON 2003 and 2013**

**Six hours from MGMT 2013, BUAD 2033, BUAD 2053**

**Business students who meet enrollment requirements (1) and (2) above and have only completed fifteen hours of the foundation courses, may enroll in upper division business courses, provided they have the proper course prerequisites and they enroll in the remaining required foundation course in the same semester.**

**Students majoring in fields outside the School of Business may enroll in 3000- and 4000- level School of Business courses provided they have completed 54 hours of credit prior to enrollment, and provided they have the appropriate course prerequisites.**

A student who majors in one of the Bachelor of Science in Business Administration (B.S.B.A.) programs in the School of Business must complete:

1. The general education requirements as described in this catalog.
2. The following business core requirements:
  - ACCT 2003 Accounting Principles I
  - ACCT 2013 Accounting Principles II
  - ECON 2003 Principles of Economics I
  - ECON 2013 Principles of Economics II
  - BUAD 2033 Legal Environment of Business
  - BUAD 2053 Business Statistics
  - BUAD 3023 Business Communications
  - ACCT 3063 Managerial Accounting **OR** ACCT 4023 Cost Accounting
  - ECON 3003 Money and Banking
  - FIN 3063 Business Finance

## Transfer Students

## The Curriculum

MKT 3043 Principles of Marketing  
MGMT 2013 Management Productivity Tools  
MGMT 3003 Management and Organizational Behavior  
MGMT 3103 Production Management  
MGMT 4013 Management Information Systems  
MGMT 4083 Business Policy

3. The following courses in the quantitative area:  
MATH 1113 College Algebra<sup>1</sup>  
MATH 2243 Calculus for Business and Economics
4. Requirements that are listed on the following pages under each major.
5. Sufficient elective hours to bring the student's total hours to 124 (the number required for graduation).

<sup>1</sup>Students who have two years of high school Algebra with a grade of "C" or better and a math ACT score of 22 or above may omit College Algebra and enroll directly in Math 2243, Calculus for Business and Economics.