

DEPARTMENT OF SPEECH, THEATRE AND JOURNALISM

Dr. Donna R. Vocate, Chair
Wilson Hall, Room 127
(479) 964-0890
Donna.Vocate@atu.edu

Professors:
Bolen, Morris, Tyson, Vocate
Associate Professor:
Knight
Assistant Professors:
Brugh, Caton, Hawks, Kang,
Mumert, Norton, Vaughn
Instructor:
Donnell

The Speech, Theatre, and Journalism Department offers majors in speech (speech communication and theatre options) and in journalism. In addition, the department offers minors in journalism, speech, and theatre. Students are involved in both the theoretical and applied dimensions of human communication in these programs. Consequently, students interested in further study and those interested in immediate career opportunities are served. With faculty guidance on the proper selection of courses, students can prepare for: (1) graduate school, (2) public school teaching, (3) recreational or professional theatre, (4) print or broadcast journalism, (5) public relations, or (6) business or government employment requiring communication expertise.

Being able to speak effectively has been recognized as an indicator of the well-educated person throughout recorded history. The ancient Greeks studied the theory and practice of communication under the label of "rhetoric," which also has had a central role in American education since Harvard was founded in 1636. Even in today's technologically sophisticated world, good human communication skills are vitally important for one's personal and professional life. The study of communication in its original form, speech, or its evolved stages of print and electronic communication can prepare the student for citizenship in a democratic society, for more satisfying relationships, and for occupational success.

Journalism

The journalism major requires 31-32 semester hours in Journalism: 9 hours of core requirements, 12-13 hours in one of three options (print, broadcast, or public relations), 6 hours of electives, and 4 hours of practicum. 18 hours of the 31-32 hour major must be upper division hours. Students may take a total of eight hours of practicum coursework; however, only four will count toward the major. The 12 hours in any option must include the pertinent writing course. Recommended courses for each option are listed, with substitutions possible with the approval of the student's advisor and department chair. Moreover, Journalism requires two semesters (6 to 8 hours) of one foreign language; and all majors must know how to type on a computer keyboard.

Core Requirements

JOUR 2133. Introduction to Mass Communication
JOUR 2143. News Writing
JOUR 4883. Mass Communication Theory

Print Option:

JOUR 3114. News Editing
JOUR 3143. News Reporting (required for concentration)
JOUR 3153. Feature Writing
JOUR 4143. Advanced Reporting

Broadcast Option:

JOUR 2153. Introduction to Telecommunication
JOUR 3183. Broadcast News Writing (required for concentration)
JOUR 3193. TV Production
Either JOUR 4143 Advanced Reporting or
JOUR 4163 Advanced Photography and Video

Public Relations Option:

JOUR 3173	Public Relations Principles
JOUR 3273	Public Relations Writing (required for concentration)
JOUR 4073	Graphic Communication
JOUR 4173	Public Relations Project

Curriculum in Journalism

	Hours
Freshman Year	
English Composition I, II (ENGL 1013, 1023) ¹	6
World Civilization I, II (HIST 1503, 1513) ¹	6
Science ¹	4
Mathematics ¹	3
Introduction to Mass Communication (JOUR 2133)	3
Physical Activity ¹	2
Electives in related areas ^{2,3,4}	6
Total	30
Sophomore Year	
Social Sciences ¹	6
Science ¹	4
Foreign Language ⁶	6-8
News Writing (JOUR 2143)	3
Journalism Practicum	2
Journalism Option/Elective	3
Electives in related area ^{2,3,4}	3
Fine Arts ¹	3
Total	30-32
Junior Year	
Humanities ¹	3
Journalism Option ⁵	6-7
Electives in related areas (3000-4000 level) ^{2,3,4,5}	16
Journalism Practicum	2
Journalism Elective (3000-4000 level)	3
Total	30
Senior Year	
Journalism Option ⁵	6
Electives (3000-4000 level)	6
Electives in related areas ^{2,3,4,5}	17-19
Mass Communication Theory (JOUR 4883)	3
Total	32

¹See appropriate alternatives or substitutions in "General Education Requirements" on page 76.

²For students interested in a public relations option, the following electives are recommended: POLS 3053; PSY 2023; SPH 3073, 4063, 4173; an approved marketing course.

³For students interested in broadcast journalism, the following electives are recommended: SPH 2013, 3063, 3073.

⁴All journalism majors should take the following electives: SOC 1003; PSY 2003; ECON 2003; POLS 2003, 3033; SPH 2003, 3003.

⁵At least 40 of the total hours required for graduation must be 3000 - 4000 level courses.

⁶Both semesters must be in one language. Students with previous study in a foreign language should refer to Foreign Language Advanced Placement and Credit under Credit by Examination.

Minor Journalism

The minor in journalism is designed for students with any major who wish to better understand the role of media in a free society, and/or who anticipate dealing with media outlets in their future careers. The minor in journalism requires 18 hours of courses:

- JOUR 2133 Introduction to Mass Communication
- JOUR 3143 News Reporting
- JOUR 4883 Mass Communication Theory
- JOUR Electives (9 hours of 3000 or 4000 level from the three Journalism Options listed above)

Speech

The speech major offers a speech communication option and a theatre option. Both options require 30 semester hours selected from departmental course offerings. Eighteen hours of the 30-hour major must be upper division level. Students planning to teach in the public schools should refer to the suggested curriculum in Speech set forth in this catalog under teacher licensure curricula, School of Education.

Those students choosing the speech communication option must take SPH 1003, SPH 1011, SPH 1021, SPH 2003, SPH 3003, SPH 3073, SPH 3123, and SPH 4003. Students choosing the speech communication option, in consultation with an adviser, can design a program in one of the following areas of emphasis: (1) communication for the professions; (2) language and culture; (3) organizational communication; and (4) performance studies.

Curriculum in Speech (Speech Communication Option)

Freshman Year	Hours
English Composition I, II (ENGL 1013, 1023) ¹	6
World Civilization I, II (HIST 1503, 1513) ¹	6
Science ¹	4
Mathematics ¹	3
Orientation to Speech Communication Studies (SPH 1011)	1
Listening (SPH 1021)	1
Introduction to Speech Communication (SPH 1003)	3
Elective	4
Physical Activity ¹	2
Total	30
Sophomore Year	
Social Sciences ¹	6
Science ¹	4
Public Speaking (SPH 2003)	3
Argumentation (SPH 3123)	3
Fine Arts ¹	3
Electives	12
Total	31
Junior Year	
Humanities ¹	3
Interpersonal Communication (SPH 3003)	3
Group Discussion (SPH 3073)	3
Speech Electives (3000-4000 level)	3
Electives (9 hours must be 3000-4000 level)	18
Total	30
Senior Year	
Human Communication Theory (SPH 4003)	3
Speech Electives (3 hours must be 3000-4000 level)	7
Electives (13 hours must be 3000-4000 level)	23
Total	33

¹See appropriate alternatives or substitutions in "General Education Requirements" on page 76.

Minor Speech

The minor in speech communication is designed for students with any major who recognize the need for communication skills in order to achieve their career goals. The minor in speech requires 18 hours of courses:

- SPH 2003 Public Speaking
- SPH 3003 Interpersonal Communication
- SPH 3073 Group Discussion
- SPH 3123 Argumentation
- SPH 3043 Advanced Public Speaking
- SPH Elective (3 hours of 3000 or 4000 level)

Theatre

Those students choosing the theatre option must take SPH 2013, TH 2203, TH 2513, TH 2703, TH 3513; 3 hours of Theatre History, TH 4263, TH 4273, TH 4313, or TH 4323; and 3 hours of production practicum. Students selecting the theatre option, in consultation with an advisor, can utilize their TH electives to design a program in one of the following areas of emphasis: (1) Design/Technical or (2) Performance/History.

Curriculum in Speech (Theatre Option)

Freshman Year	Hours
English Composition I, II (ENGL 1013, 1023) ¹	6
World Civilization I, II (HIST 1503, 1513) ¹	6
Science ¹	4
Mathematics ¹	3
Play Analysis (TH 2203)	3
Acting Theories and Techniques (TH 2703)	3
Elective	3
Physical Activity ¹	2
Total	30
Sophomore Year	
Social Sciences ¹	6
Science ¹	4
Voice and Diction (SPH 2013)	3
Introduction to Theatrical Design and Production (TH 2513)	3
Fine Arts ¹	3
Electives	12
Total	31
Junior Year	
Humanities ¹	3
Theatre History (Choose 1: TH 4263, TH 4273, TH 4313, TH 4323)	3
Stagecraft Techniques (TH 3513)	3
Theatre Electives (3000-4000 level) ²	6
Electives (3000-4000 level)	12
Electives	5
Total	32
Senior Year	
Theatre Electives (3000-4000 level)	6
Electives (3000-4000 level)	10
Electives	15
Total	31

¹See appropriate alternatives or substitutions in "General Education Requirements" on page 76.

²A maximum of seven hours of theatre practicum courses may be counted toward the thirty-hour major.

**Minor
Theatre**

The minor in theatre is designed for students with any major who wish to acquire a better knowledge and understanding of the theatrical arts in order to enrich cultural experiences in their life. The minor in theatre requires 18 hours of courses:

TH 2203 Play Analysis
TH 2703 Acting Theories and Techniques
TH 2513 Intro to Theatre Design and Production
TH 3513 Stagecraft Techniques
TH Elective (3 hours)

and 3 hours selected from the following:

TH 4263 Theatre History I: Antiquity to 1564
TH 4273 Theatre History II: 1564 to 1900
TH 4313 Theatre History III: 1900 to 1960
TH 4323 Theatre History IV: 1960 to Present