

# DEPARTMENT OF SPEECH, THEATRE AND JOURNALISM

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The Speech, Theatre, and Journalism Department offers majors in speech (speech communication and theatre options) and in journalism. In addition, the department offers minors in journalism, speech, and theatre. Students are involved in both the theoretical and applied dimensions of human communication in these programs. Consequently, students interested in further study and those interested in immediate career opportunities are served. With faculty guidance on the proper selection of courses, students can prepare for: (1) graduate school, (2) public school teaching, (3) recreational or professional theatre, (4) print or broadcast journalism, (5) public relations, or (6) business or government employment requiring communication expertise.

Being able to speak effectively has been recognized as an indicator of the well-educated person throughout recorded history. The ancient Greeks studied the theory and practice of communication under the label of "rhetoric," which also has had a central role in American education since Harvard was founded in 1636. Even in today's technologically sophisticated world, good human communication skills are vitally important for one's personal and professional life. The study of communication in its original form, speech, or its evolved stages of print and electronic communication can prepare the student for citizenship in a democratic society, for more satisfying relationships, and for occupational success.

## Journalism

The journalism major requires 31-32 semester hours in Journalism: 9 hours of core requirements, 12-13 hours in one of three options (print, broadcast, or public relations), 6 hours of electives, and 4 hours of practicum. 18 hours of the 31-32 hour major must be upper division hours. Students may take a total of eight hours of practicum coursework; however, only four will count toward the major. The 12 hours in any option must include the pertinent writing course. Recommended courses for each option are listed, with substitutions possible with the approval of the student's advisor and department chair. Moreover, Journalism requires two semesters (6 to 8 hours) of one foreign language; and all majors must know how to type on a computer keyboard.

### Core Requirements

JOUR 2133. . . . . Introduction to Mass Communication  
 JOUR 2143. . . . . News Writing  
 JOUR 4883. . . . . Mass Communication Theory

### Print Option:

JOUR 3114. . . . . News Editing  
 JOUR 3143. . . . . News Reporting (required for concentration)  
 JOUR 3153. . . . . Feature Writing  
 JOUR 4143. . . . . Advanced Reporting

### Broadcast Option:

JOUR 2153. . . . . Introduction to Telecommunication  
 JOUR 3183. . . . . Broadcast News Writing (required for concentration)  
 JOUR 3193. . . . . TV Production  
 Either . . . . . JOUR 4143 Advanced Reporting or  
 JOUR 4163 Advanced Photography and Video

**Public Relations Option:**

JOUR 3173	Public Relations Principles
JOUR 3273	Public Relations Writing (required for concentration)
JOUR 4073	Graphic Communication
JOUR 4173	Public Relations Project

**Curriculum in Journalism**

	Hours
<b>Freshman Year</b>	
English Composition I, II (ENGL 1013, 1023) <sup>1</sup>	6
World Civilization I, II (HIST 1503, 1513) <sup>1</sup>	6
Science <sup>1</sup>	4
Algebra for General Education (MATH 1103) <sup>1</sup>	3
Introduction to Mass Communication (JOUR 2133)	3
Physical Activity <sup>1</sup>	2
Electives in related areas <sup>2,3,4</sup>	6
<b>Total</b>	<b>30</b>
<b>Sophomore Year</b>	
Social Sciences <sup>1</sup>	6
Science <sup>1</sup>	4
Foreign Language <sup>6</sup>	6-8
News Writing (JOUR 2143)	3
Journalism Practicum	2
Journalism Option/Elective	3
Electives in related area <sup>2,3,4</sup>	3
Fine Arts <sup>1</sup>	3
<b>Total</b>	<b>30-32</b>
<b>Junior Year</b>	
Humanities <sup>1</sup>	3
Journalism Option <sup>5</sup>	6-7
Electives in related areas (3000-4000 level) <sup>2,3,4,5</sup>	16
Journalism Practicum	2
Journalism Elective (3000-4000 level)	3
<b>Total</b>	<b>30</b>
<b>Senior Year</b>	
Journalism Option <sup>5</sup>	6
Electives (3000-4000 level)	6
Electives in related areas <sup>2,3,4,5</sup>	17-19
Mass Communication Theory (JOUR 4883)	3
<b>Total</b>	<b>32</b>

<sup>1</sup>See appropriate alternatives or substitutions in "General Education Requirements" on page 72.

<sup>2</sup>For students interested in a public relations option, the following electives are recommended: POLS 3053; PSY 2023; SPH 3073, 4063, 4173; an approved marketing course.

<sup>3</sup>For students interested in broadcast journalism, the following electives are recommended: SPH 2013, 3063, 3073.

<sup>4</sup>All journalism majors should take the following electives: SOC 1003; PSY 2003; ECON 2003; POLS 2003, 3033; SPH 2003, 3003.

<sup>5</sup>At least 40 of the total hours required for graduation must be 3000 - 4000 level courses.

<sup>6</sup>Both semesters must be in one language. Students with previous study in a foreign language should refer to Foreign Language Advanced Placement and Credit under Credit by Examination.

## Minor Journalism

The minor in journalism is designed for students with any major who wish to better understand the role of media in a free society, and/or who anticipate dealing with media outlets in their future careers. The minor in journalism requires 18 hours of courses:

- JOUR 2133 Introduction to Mass Communication
- JOUR 3143 News Reporting
- JOUR 4883 Mass Communication Theory
- JOUR Electives (9 hours of 3000 or 4000 level from the three Journalism Options listed above)

## Speech

The speech major offers a speech communication option and a theatre option. Both options require 30 semester hours selected from departmental course offerings. Eighteen hours of the 30-hour major must be upper division level. Students planning to teach in the public schools should refer to the suggested curriculum in Speech set forth in this catalog under teacher licensure curricula, School of Education.

Those students choosing the speech communication option must take SPH 1003, SPH 1011, SPH 1021, SPH 2003, SPH 3003, SPH 3073, SPH 3123, and SPH 4003. Students choosing the speech communication option, in consultation with an adviser, can design a program in one of the following areas of emphasis: (1) communication for the professions; (2) language and culture; (3) organizational communication; and (4) performance studies.

### Curriculum in Speech (Speech Communication Option)

	Hours
<b>Freshman Year</b>	
English Composition I, II (ENGL 1013, 1023) <sup>1</sup>	6
World Civilization I, II (HIST 1503, 1513) <sup>1</sup>	6
Science <sup>1</sup>	4
Algebra for General Education (MATH 1103) <sup>1</sup>	3
Orientation to Speech Communication Studies (SPH 1011)	1
Listening (SPH 1021)	1
Introduction to Speech Communication (SPH 1003)	3
Elective	4
Physical Activity <sup>1</sup>	2
<b>Total</b>	<b>30</b>
<b>Sophomore Year</b>	
Social Sciences <sup>1</sup>	6
Science <sup>1</sup>	4
Public Speaking (SPH 2003)	3
Argumentation (SPH 3123)	3
Fine Arts <sup>1</sup>	3
Electives	12
<b>Total</b>	<b>31</b>
<b>Junior Year</b>	
Humanities <sup>1</sup>	3
Interpersonal Communication (SPH 3003)	3
Group Discussion (SPH 3073)	3
Speech Electives (3000-4000 level)	3
Electives (9 hours must be 3000-4000 level)	18
<b>Total</b>	<b>30</b>

### Curriculum in Speech (Speech Communication Option)

Senior Year	
Human Communication Theory (SPH 4003)	3
Speech Electives (3 hours must be 3000-4000 level)	7
Electives (13 hours must be 3000-4000 level)	23
<b>Total</b>	<b>33</b>

<sup>1</sup>See appropriate alternatives or substitutions in "General Education Requirements" on page 72.

The minor in speech communication is designed for students with any major who recognize the need for communication skills in order to achieve their career goals. The minor in speech requires 18 hours of courses:

- SPH 2003 Public Speaking
- SPH 3003 Interpersonal Communication
- SPH 3073 Group Discussion
- SPH 3123 Argumentation
- SPH 3043 Advanced Public Speaking
- SPH Elective (3 hours of 3000 or 4000 level)

Those students choosing the theatre option must take SPH 2013, TH 2203, TH 2513, TH 2703, TH 3513; 3 hours of Theatre History, TH 4263, TH 4273, TH 4313, or TH 4323; and 3 hours of production practicum. Students selecting the theatre option, in consultation with an advisor, can utilize their TH electives to design a program in one of the following areas of emphasis: (1) Design/Technical or (2) Performance/History.

### Curriculum in Speech (Theatre Option)

Freshman Year	Hours
English Composition I, II (ENGL 1013, 1023) <sup>1</sup>	6
World Civilization I, II (HIST 1503, 1513) <sup>1</sup>	6
Science <sup>1</sup>	4
Algebra for General Education (MATH 1103) <sup>1</sup>	3
Play Analysis (TH 2203)	3
Acting Theories and Techniques (TH 2703)	3
Elective	3
Physical Activity <sup>1</sup>	2
<b>Total</b>	<b>30</b>
Sophomore Year	
Social Sciences <sup>1</sup>	6
Science <sup>1</sup>	4
Voice and Diction (SPH 2013)	3
Introduction to Theatrical Design and Production (TH 2513)	3
Fine Arts <sup>1</sup>	3
Electives	12
<b>Total</b>	<b>31</b>
Junior Year	
Humanities <sup>1</sup>	3
Theatre History (Choose 1: TH 4263, TH 4273, TH 4313, TH 4323)	3
Stagecraft Techniques (TH 3513)	3
Theatre Electives (3000-4000 level) <sup>2</sup>	6
Electives (3000-4000 level)	12
Electives	5
<b>Total</b>	<b>32</b>

**Minor  
Speech**

**Theatre**

### Curriculum in Speech (Theatre Option)

#### Senior Year

Theatre Electives (3000-4000 level)	6
Electives (3000-4000 level)	10
Electives	15
<b>Total</b>	<b>31</b>

<sup>1</sup>See appropriate alternatives or substitutions in "General Education Requirements" on page 72.

<sup>2</sup>A maximum of seven hours of theatre practicum courses may be counted toward the thirty-hour major.

### Minor Theatre

The minor in theatre is designed for students with any major who wish to acquire a better knowledge and understanding of the theatrical arts in order to enrich cultural experiences in their life. The minor in theatre requires 18 hours of courses:

- TH 2203 Play Analysis
- TH 2703 Acting Theories and Techniques
- TH 2513 Intro to Theatre Design and Production
- TH 3513 Stagecraft Techniques
- TH Elective (3 hours)

and 3 hours selected from the following:

- TH 4263 Theatre History I: Antiquity to 1564
- TH 4273 Theatre History II: 1564 to 1900
- TH 4313 Theatre History III: 1900 to 1960
- TH 4323 Theatre History IV: 1960 to Present